



# Bulletin Media Kit

Volume 31 - Issue 9

# Bulletin

October 2009

## Health and Well Being - Firms step up their corporate responsibility

**B** ByHealth

THE LAW SOCIETY OF AUSTRALIA

www.lawsofaustralia.com.au

Volume 31 - Issue 8

# Bulletin

September 2009

## The Rise of Cloud Computing

**B** ByHealth

THE LAW SOCIETY OF AUSTRALIA

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## Crisis in rural legal services



There is a struggle to retain or to improve or to create additional legal services in rural areas.

There are many problems here in rural areas that are not unique to rural areas.



The Law Society of NSW has a number of rural legal services in NSW and the Law Society of Queensland has a number of rural legal services in Queensland.

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Volume 31 - Issue 3

# Bulletin

April 2009

## Children and the Law

**B** ByHealth

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Volume 31 - Issue 10

# Bulletin

November 2009

## Recruitment and Careers: How the profession is holding up

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## Charter of Human Rights under the spotlight

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## At a glance



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THE LAW SOCIETY  
OF SOUTH AUSTRALIA

### Law Society Bulletin

The Bulletin, the official journal of The Law Society of South Australia, is the only magazine to reach every legal practitioner in South Australia.

The Law Society of South Australia is the premier law organisation in the state and is closely involved with the South Australian legal community, a relationship which is reflected by strong business and industry contact with the Law Society.

### Regular sections include

- Aspects of law
- Profitability of legal practice
- New technology

- Office systems
- New areas of business, and
- The continuing social role of legal practitioners within South Australian society with a strong emphasis on human interest and social matters.

Because most law firms are partnerships, purchasing decisions often are not delegated.

### Lawyers:

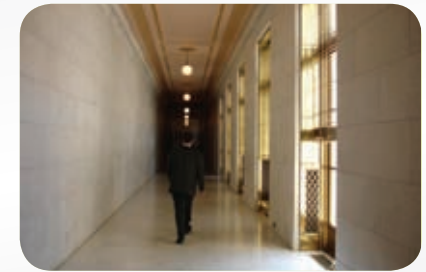
- Make purchasing decisions for themselves or their firms, as well as
- Advise their clients on subjects including investments, insurance, banking, finance and corporate structures.

### Readership

- Circulates among 3,500 legal practitioners, members of the judiciary, members of allied professions, politicians and other subscribers, and
- Reaches approximately 9,000 readers.

It is delivered to homes or office addresses of all members of the Law Society in South Australia. As a result, The Bulletin reaches executive staff and other professionals who are directly employed by members of The Law Society.

# Bulletin



## Deadlines



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**THE LAW SOCIETY  
OF SOUTH AUSTRALIA**

Feb Issue	March Issue	April Issue	May Issue	June Issue	July Issue
Booking Fri 8th Jan	Booking Fri 12th Feb	Booking Fri 12th Mar	Booking Fri 9th April	Booking Fri 14th May	Booking Fri 11th June
Material Mon 18th Jan	Material Wed 17th Feb	Material Wed 17th Mar	Material Wed 14th April	Material Wed 19th May	Material Wed 16th June
Publication Tues 2nd Feb	Publication Tues 9th Mar	Publication Wed 7th April	Publication Tues 4th May	Publication Mon 7th June	Publication Mon 5th July
August Issue	Sept Issue	Oct Issue	Nov Issue	Dec Issue	
Booking Fri 9th July	Booking Fri 13th Aug	Booking Fri 10th Sep	Booking Fri 15th Oct	Booking Fri 12th Nov	
Material Wed 14th July	Material Wed 18th Aug	Material Wed 15th Sep	Material Wed 20th Oct	Material Wed 17th Nov	
Publication Mon 2nd Aug	Publication Mon 6th Sept	Publication Tues 5th Oct	Publication Mon 8th Nov	Publication Mon 6th Dec	

\* Deadlines subject to change

\* NOTE Cancellations MUST be received in writing by the booking date.

# Bulletin



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## Rates

Size	Casual Rate	x 11 issues
Full Page	\$2,650 + GST	\$2,050 + GST
1/2 Page	\$1,995 + GST	\$1,550 + GST
1/3 Page	\$1,550 + GST	\$1,250 + GST
Outside Back Cover	\$3,100 + GST	\$2,500 + GST
Inside Front Cover	\$2,900 + GST	\$2,350 + GST
Inside Back Cover	\$2,750 + GST	\$2,200 + GST

#### Inserts

Price on application.

#### Design Service

We have an in-house graphic design department which is available for the development of advertising concepts, production and graphic solutions. We also specialise in web development.

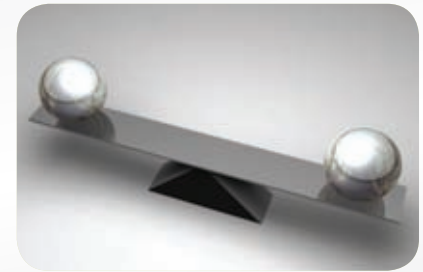
#### Discounts

Applicable for long term bookings.

#### Conditions

All advertising must adhere to the normal Terms and Conditions and acceptance of material is subject to approval. Charges apply for advertising production.

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## Specifications



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Full Page	DPS	1/2 Page H	1/3 Page H	12 x 1 Classified	12 x 2 Classified	6 x 1 Classified
Trim Area 297mm x 210mm	Trim Area 297mm x 420mm	Trim Area 148mm x 210mm	Trim Area 99mm x 210mm	Trim Area 120mm x 41.5mm	Trim Area 120mm x 88mm	Trim Area 60mm x 41.5mm
Type Area 277mm x 190mm	Type Area 277mm x 400mm	Type Area 128mm x 190mm	Type Area 79mm x 190mm	Type Area 100mm x 31.5mm	Type Area 80mm x 125mm	Type Area 50mm x 31.5mm
5mm bleed	5mm bleed	5mm bleed	5mm bleed	No bleed	No bleed	No bleed
Key - Trim Area ■ Type Area □ Bleed □ * Please ensure no text is positioned through the centre of the spread.						

Supplied Material - Artwork can be sent via email or delivered on CD/DVD media. Please ensure all artwork is supplied at high resolution (i.e 300dpi/ppi) and in CMYK colour space (RGB artwork will not be accepted). When supplying as PDF please ensure all fonts are embedded. When supplying artwork in InDesign/Illustrator or other layout/creative formats, please include all resources (i.e. images and fonts).