

THE BULLETIN

Media Kit 2021



Digital Editions



Reach all South
Australian lawyers



Legal advice written
by lawyers for lawyers



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THE LAW SOCIETY
OF SOUTH AUSTRALIA
THE VOICE OF THE SOUTH AUSTRALIAN LEGAL PROFESSION



AT A GLANCE

The Bulletin, the official journal of The Law Society of South Australia, is the only magazine to reach every legal practitioner in South Australia.

Most law firms are partnerships and lawyers make decisions for themselves as well as their firms. They also advise their clients on subjects including investments, insurance, banking, finance and corporate structures.



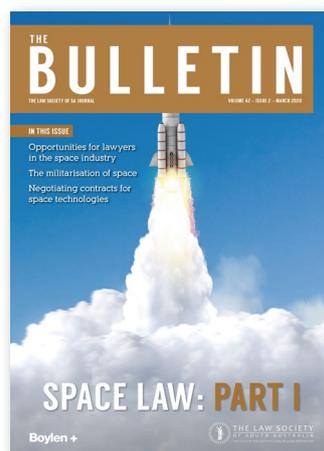
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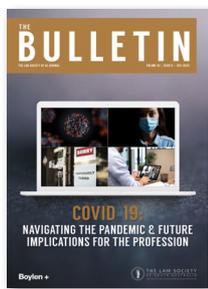
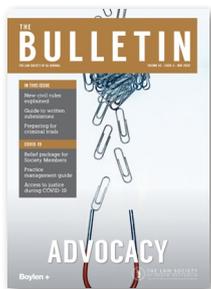
- Aspects of law
- Profitability of legal practice
- New technology
- Office systems
- New areas of business
- The continuing social role of legal practitioners within South Australian society with a strong emphasis on human interest and social matters.

10,000
READERS PER ISSUE

It is delivered by email to all members of The Law Society. It can also be found online at www.boylen.com.au and www.lawsocietysa.asn.au. As a result, *The Bulletin* also reaches executive staff and other professionals who are directly employed by members of The Law Society.

**REACH LEGAL PRACTITIONERS,
MEMBERS OF THE JUDICIARY, MEMBERS
OF ALLIED PROFESSIONS, POLITICIANS
AND OTHER SUBSCRIBERS**





RATES

Size	Casual Rate	x 11 issues
Full Page	\$2,650 + GST	\$1,950 + GST
1/2 Page	\$1,950 + GST	\$1,550 + GST
1/3 Page	\$1,590 + GST	\$1,290 + GST
Outside Back Cover	\$3,100 + GST	\$2,500 + GST
Inside Front Cover	\$2,900 + GST	\$2,350 + GST
Inside Back Cover	\$2,750 + GST	\$2,200 + GST

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DEADLINES

February	March	April	May	June	July
Booking 8 Jan	Booking 29 Jan	Booking 26 Feb	Booking 1 Apr	Booking 30 Apr	Booking 4 Jun
Material 15 Jan	Material 5 Feb	Material 5 March	Material 9 Apr	Material 7 May	Material 11 Jun
Publication 1 Feb	Publication 1 Mar	Publication 31 March	Publication 3 May	Publication 1 Jun	Publication 1 July
August	September	October	November	December	
Booking 2 July	Booking 30 July	Booking 3 Sep	Booking 1 Oct	Booking 29 Oct	
Material 9 July	Material 6 Aug	Material 10 Sep	Material 8 Oct	Material 5 Nov	
Publication 2 Aug	Publication 1 Sep	Publication 1 Oct	Publication 1 Nov	Publication 1 Dec	

Please note: Deadlines subject to change. Cancellations MUST be received in writing by the booking date.

SPECS



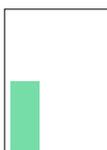
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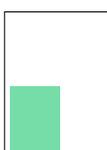
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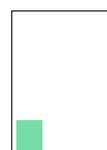
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