

# THE BULLETIN

Media Kit



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Reach all South  
Australian lawyers



Legal advice written  
by lawyers for lawyers

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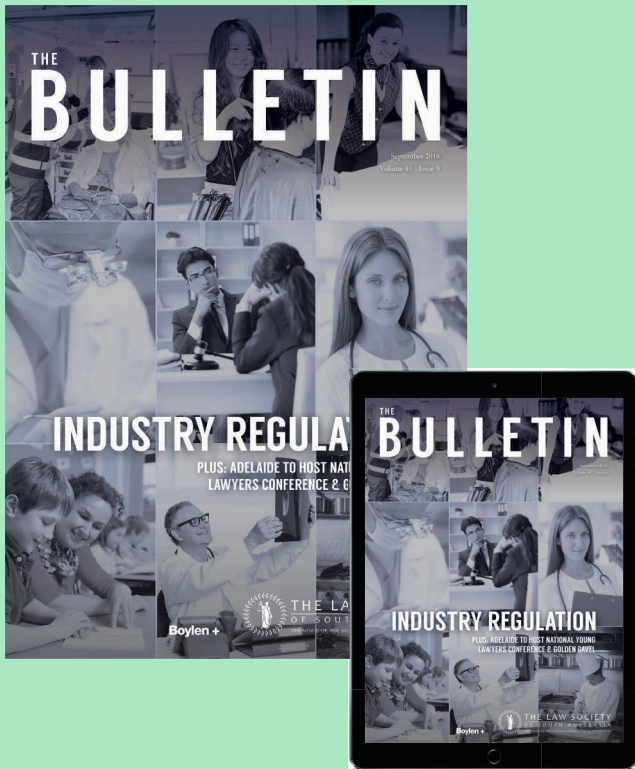
THE LAW SOCIETY  
OF SOUTH AUSTRALIA  
THE VOICE OF THE SOUTH AUSTRALIAN LEGAL PROFESSION



## AT A GLANCE

***The Bulletin*, the official journal of The Law Society of South Australia, is the only magazine to reach every legal practitioner in South Australia.**

Most law firms are partnerships and lawyers make decisions for themselves as well as their firms. They also advise their clients on subjects including investments, insurance, banking, finance and corporate structures.



### REGULAR SECTIONS INCLUDE:

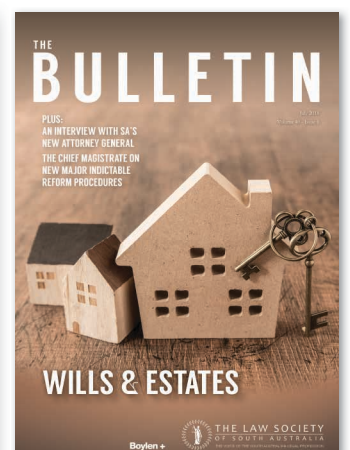
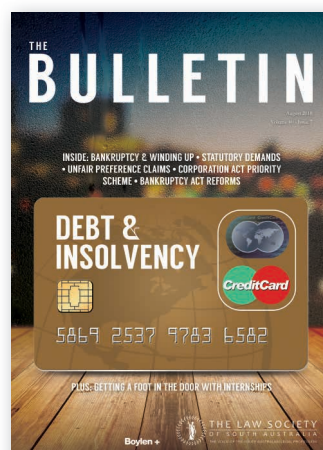
- Aspects of law
- Profitability of legal practice
- New technology
- Office systems
- New areas of business
- The continuing social role of legal practitioners within South Australian society with a strong emphasis on human interest and social matters.

**10,000**  
**READERS PER ISSUE**

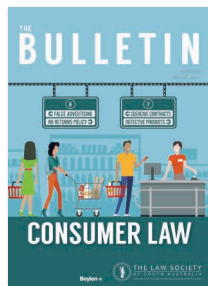
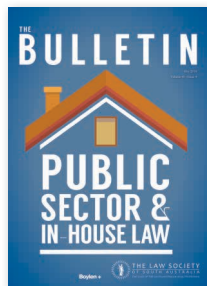
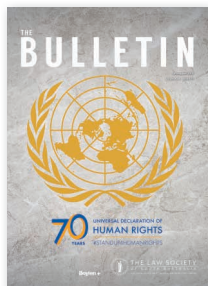
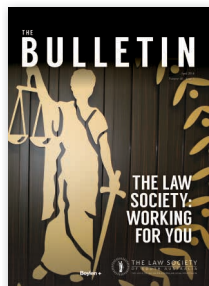
It is delivered by name to all members of The Law Society at their offices. It can also be found online at [www.boylen.com.au](http://www.boylen.com.au) and [www.lawsocietysa.asn.au](http://www.lawsocietysa.asn.au). As a result, *The Bulletin* also reaches executive staff and other professionals who are directly employed by members of The Law Society.



**REACH LEGAL PRACTITIONERS,  
MEMBERS OF THE JUDICIARY, MEMBERS  
OF ALLIED PROFESSIONS, POLITICIANS  
AND OTHER SUBSCRIBERS**







## RATES

Size	Casual Rate	x 11 issues
Full Page	\$2,650 + GST	\$1,950 + GST
1/2 Page	\$1,950 + GST	\$1,550 + GST
1/3 Page	\$1,590 + GST	\$1,290 + GST
Outside Back Cover	\$3,100 + GST	\$2,500 + GST
Inside Front Cover	\$2,900 + GST	\$2,350 + GST
Inside Back Cover	\$2,750 + GST	\$2,200 + GST

### Inserts

Price on application.

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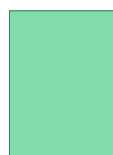
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## DEADLINES

February	March	April	May	June	July
Booking 2nd Jan	Booking 29th Jan	Booking 25th Feb	Booking 2nd April	Booking 29th April	Booking 27th May
Material 9th Jan	Material 5th Feb	Material 4th March	Material 9th April	Material 6th May	Material 3rd June
Publication 1st Feb	Publication 1st Mar	Publication 3rd April	Publication 6th May	Publication 31st May	Publication 5th July
August	September	October	November	December	
Booking 1st July	Booking 29th July	Booking 26th Aug	Booking 1st Oct	Booking 28th Oct	
Material 8th July	Material 5th Aug	Material 2nd Sept	Material 8th Oct	Material 4th Nov	
Publication 2nd Aug	Publication 30th Aug	Publication 27th Sept	Publication 1st Nov	Publication 29th Nov	

**Please note:** Deadlines subject to change. Cancellations MUST be received in writing by the booking date.

## SPECS



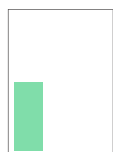
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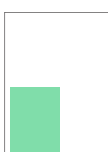
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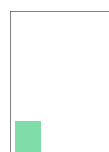
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**12 x 2**  
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**6 x 1**  
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**Please note:** Word, Publisher & Powerpoint files are not accepted as complete artwork and will need to be recreated by the Design Department.