

Defence Business

Media Kit 2025



Digital and print editions

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Defence Teaming Centre
Connecting • Developing • Advocating



AT A GLANCE

Defence Business is the official publication of the Defence Teaming Centre (DTC) and is published twice a year.

Mailed by name to Prime Defence contractors, Small & Medium Enterprises (SME) and Professional Service Providers who are engaged in the supply, support and development of defence & related capabilities.



Future Force

AUKUS USA Expansion
Engineer Shortage Solution?
Capability Matrix



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 **4,000**
READERS PER ISSUE

Print issues distributed via the official database of the DTC and at trade shows, such as Land Forces and Avalon, as well as online at www.dtc.org.au and www.boylan.com.au

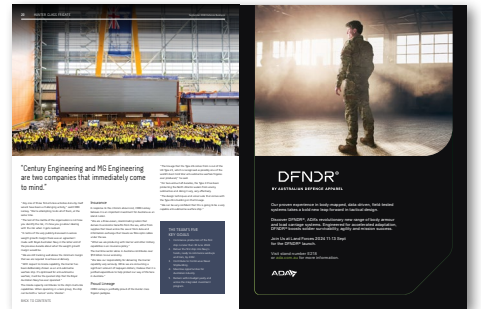


MAILED BY NAME TO PRIME DEFENCE CONTRACTORS, SMALL & MEDIUM ENTERPRISES, (SME) AND PROFESSIONAL SERVICE PROVIDERS WHO ARE ENGAGED IN THE SUPPLY, SUPPORT AND DEVELOPMENT OF DEFENCE & RELATED CAPABILITIES.

REGULAR SECTIONS INCLUDE:

- News
- Behind the scenes analysis
- Capabilities
- Interviews with key decision makers
- Skills and workforce
- Events





RATES

Size	Rate
Full Page	\$3,300 + GST
1/2 Page	\$1,950 + GST
1/4 Page	\$1,200 + GST
Outside Back Cover	\$3,850 + GST
Inside Front Cover	\$3,700 + GST

Inserts

Price on application.

Discounts

Applicable for long term bookings. 15% discount for members of the Defence Teaming Centre.

Design Service

We have an in-house graphic design department which is available for the development of advertisements. We also specialise in web development.

Terms & Conditions

All advertising must adhere to the normal Terms and Conditions and acceptance of material is subject to approval. Charges apply for advertising production.

DEADLINES

March 2025

Avalon (25-30 March)

Booking Friday 31 January 2025

Material Friday 7 February 2025

Published Monday 17 March 2025

November 2025

Indo Pacific (4-6 November)

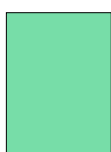
Booking Friday 19 September 2025

Material Friday 26 September 2025

Publication Monday 27 October 2025

Please note: Deadlines subject to change. Cancellations MUST be received in writing by the booking date.

SPECS



Full Page

240mm (w) x 320mm (h)
+ 3mm bleed



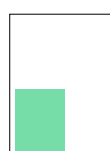
1/2 Page

240mm (w) x 160mm (h)
+ 3mm bleed



1/4 Page H

215mm (w) x 80mm (h)



1/4 Page V

107mm (w) x 150mm (h)

Supplied Material

Artwork can be sent via email or online transfer. Please ensure all artwork is supplied at high resolution (300dpi/ppi) with a minimum of 3mm bleed around all edges for full and 1/2 page ads. When supplying as PDF please ensure all fonts are embedded. When supplying artwork in InDesign or other layout/creative formats, please include all resources (i.e. links and fonts).

For artwork that features a white background, a grey border must be applied to define the edge of the ad. The border must be 40% black, 0.5pt stroke weight.

Please note: JPG, PNG, Word, Publisher & Powerpoint files will not be accepted.